

Celebrate your next sales event with Silverman!

With over 65 years as jewelry consultants, the professionals at Silverman understand how to run a successful sales event. We create winning plans to generate a surge during holiday seasons, celebrate anniversaries, reduce inventory, and successfully relocate entire stores.

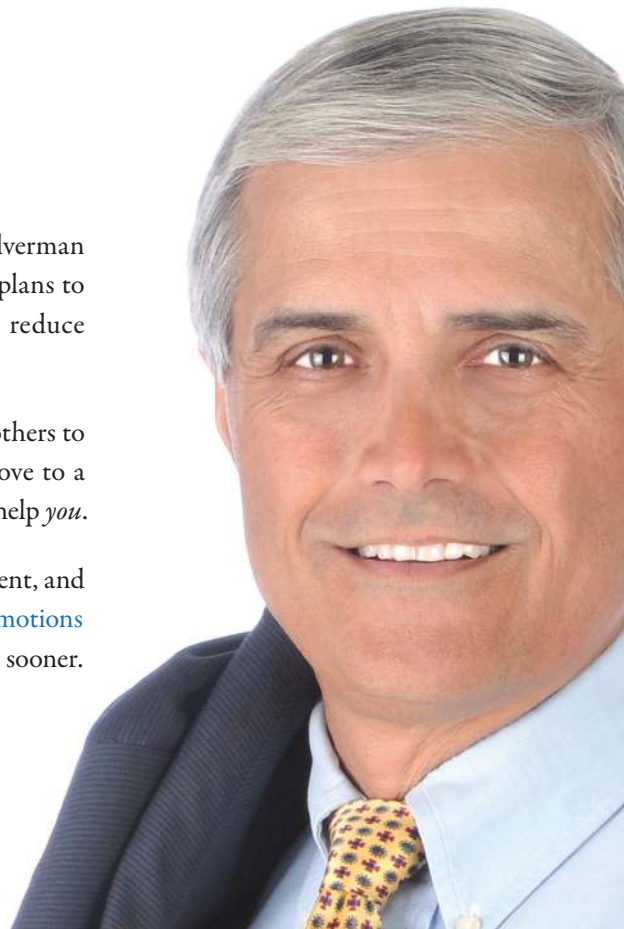
In a year dampened by recession, Silverman worked with Brodkey Brothers to significantly increase holiday sales. We helped Morgan Jewelers move to a better location, enhancing sales and profitability. And we're ready to help *you*.

We've been overseeing jewelry store marketing plans, crisis management, and sales promotions for many years. Visit silvermanconsultants.com/promotions or call us at (800) 347-1500 or to learn how to reach your own goals... sooner.



Silverman Consultants

*Offering a legacy in sales strategies
for jewelers since 1945.™*



A portion of proceeds in 2010 and 2011 will be donated to Jewelers for Children.



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED